

Terms and Conditions Trustpower Photographic Exhibition: Call for entries

These Terms and Conditions relate to the Trustpower Photographic Exhibition ("the Exhibition") run by Mainstreet Tauranga Inc ("the Promoter"). The call for entries is open from Tuesday 10th December 2019 until Friday 10th January 2020 after which time the Top 20 finalists will be selected for Exhibition.

By submitting a photo for the Trustpower Photographic Exhibition, you agree to be bound by the Terms and Conditions set out below.

Entrants are asked to submit their photos under one overarching theme: HOME. The resulting images that will make up the Top 20 winning entries and ultimately comprise the Trustpower Photographic Exhibition will be chosen by a judging panel.

This year's theme is 'Home'.

We challenge photographers, from amateur to professional, to look beyond the lense and capture that feeling you get when you come home. The place that sits closest in your heart. The familiarity, connection and sense of belonging that only home can provide. Where is your home? Your sanctuary, your safe place. Your turangawaewae. Your 'go to' place that you yearn for and that rejuvenates your soul.

The Trustpower Photographic Exhibition challenges photographers across New Zealand to share the place they call home. For some it will be a place, for others it will be with family, whanau, loved ones. And for some it will be a place that makes them feel welcome. Find it. Capture it. Enter it.

Entry information:

- 1. The competition can only be entered by submitting a photograph taken by yourself and completing the official entry form on the Downtown Tauranga website.
- 2. Entrants can submit up to 10 photographs.
- 3. The competition can be entered between Tuesday 10th December 2019 and Friday 10th January 2020.
- All entries must be received by the advertised closing time and date. The competition closes at midnight on Friday 10th January 2020.
- 5. Entries are open to all amateur and professional photographers. There is no age limit.
- 6. Entrants must be New Zealand residents, but photographs can be taken anywhere in the world.
- 7. All photographs submitted must be landscape and 3:2 aspect ratio to ensure no cropping is required if the image is enlarged to appear on the display boards as part of the Trustpower Photographic Exhibition.
- 8. Entry photographs should not include watermarks, borders or signatures.
- 9. Entry photographs will automatically be resized for downloading during the entry process. Should your photograph be selected as a finalist, you agree to provide the Promoters with a high resolution image of at least 5MB with no watermarks, borders or signatures.
- 10. Employees and the immediate families of Mainstreet Tauranga Incorporated, Tuskany Agency Limited and the Board of Mainstreet Tauranga Incorporated are not eligible to enter or win prizes.
- 11. All images submitted must be the work of the individual submitting them and must not have been published elsewhere or have won a prize in any other photographic competition. It is the responsibility of each entrant to ensure that any images they submit have been taken with permission of the subject and do not infringe the copyright of any third party or any laws. Entrants must warrant that the photograph they are submitting is their own work and that they own the copyright for it.

- 12. Copyright on all images submitted for this competition remains with the entrant. However, in consideration of their entering a photograph, the entrant grants a worldwide, irrevocable, perpetual license to Mainstreet Tauranga Incorporated (Downtown Tauranga) to feature any or all of the submitted images to promote the Exhibition including:
 - Use of the image to promote current and future photographic exhibition in promotional material
 - Use of the image in the Mainstreet Tauranga Inc (Downtown Tauranga) Annual Report to Members
 - An image of the physical exhibition line-up showing multiple images at once for promotional purposes

Any use of the image outside of the above, the photographer's permission would be sought.

- 13. As copyright remains with the Entrant outside of the Trustpower Photographic Exhibition, should the Promoter be approached by a third party wanting to use or purchase a copy of the photograph the Entrant gives the Promoter permission to provide their contact details to the other party to make direct contact. The Promoter will not be involved nor responsible for any negotiation of use outside of the Exhibition.
- 14. All information detailing how to enter this competition forms part of these terms and conditions. It is a condition of entry that all rules are accepted as final and that the entrant agrees to abide by these rules. Submission of an entry will be taken to mean acceptance of these terms and conditions.
- 15. Entry photographs will automatically be resized for downloading during the entry process. Should your photograph be a finalist, you agree to provide the Promoters with a high resolution image of at least 5MB with no watermarks, borders or signatures.
- 16. The Promoter reserves the right to verify the validity of entries and to disqualify without notice any entry that is not in accordance with these terms and conditions.
- 17. The Promoter takes no responsibility for lost, damaged, misdirected, late, illegible, defaced, corrupt or incomplete entries. No responsibility will be accepted for lost entries and proof of transmission will not be accepted as proof of receipt. Entries must not be submitted through agencies or third parties.
- 18. By entering a photograph, the entrant agrees that the Promoter may collect and hold their personal information for the purposes of notifying the winner and to verify the eligibility and identity of the winner and to display their details as part of the Trustpower Photographic Exhibition resulting from the winning entries.
- 19. To the extent permitted by law, the Promoter and its employees and agents will not be liable for any claims, damages, injuries, costs and expenses suffered, sustained or incurred (including but not limited to indirect or consequential) as a result of, or arising out of, or in any way connected with the Call for Entries, exhibition and/or the Prize.
- 20. The Promoter is not liable for any tax implications that may arise as a result of winning the prize.
- 21. The Judges' decision is final and binding and no correspondence will be entered into.
- 22. The Promoter in the Promoter's sole discretion reserves the right to cancel, terminate, modify or suspend this competition and exhibition at any time and for any reason.

Judging Criteria:

- 23. The judges will be critiquing the photographs on four key elements;
 - a. **Captivation, First Impressions** From first impression does the image immediately grab the viewer and captivate
 - b. Creativity Does the image illustrate strength in creativity
 - c. **Emotive Connection** Given the theme of the exhibition, is the image strongly evocative creating an emotional connection with the viewer
 - d. **Technical Ability** Does the photograph illustrate the photographer's technical prowess? What the judges are looking for here is an image that is well lit, sharp, has the focus where it should be, captures the story the photographer is trying to tell.
- 24. The Promoter encourages all types of photography. The exhibition seeks to see the world through the photographer's eyes. We submit the following guidelines as part of the terms of your entry.
 - a. **Ethics**: We wish to encourage ethical photography that accurately represents cultures, ecosystems, and environments. We would trust that you do not harm nor manipulate your photo subject matter for the sake of the photo.
 - b. Caption: To truly engage the viewer and bring authenticity to your photo we ask that your caption and description is complete and accurate.

- c. Burning and Dodging: We allow brightening or darkening specific areas in your image although we would suggest minimising this so that it is not done to the point that it is obvious. Closely resembling what you saw and communicating the mood of the scene adds integrity and authenticity to your image.
- d. Cropping: Cropping is allowed but composing the image in-camera is always regarded as ideal.
- e. Cloning: Cloning is not allowed.
- f. Black and White Photography: Converting colour photos to black and white is acceptable.
- g. **Stitched Images:** Stitched images are allowed if the segments were all made within the same time frame. We ask that you do not create stitched images with sections made at significantly different times. Do not stretch the meaning of stitched images to include elements that weren't in the scene as you saw it. If your photo is a stitched image, please indicate so in the description.
- h. Composite or High Dynamic Range (HDR): These shots are allowed only if the combined parts are made at the same time. Don't submit final images where the foreground was shot at noon and the sky at sunset. If your photo is an HDR image, please indicate this in the description.
- i. **Filters:** If you use a filter we ask that you include a description of how the style was achieved and which filter or technique was used.
- j. Inappropriate Content: Any content that the judges or Promoters deem inappropriate or offensive will not be uploaded to the website nor entered into the competition and exhibition. This includes inappropriate, pornographic, or offensive, or otherwise objectionable content, hate speech, and copyright violations.

The Winner:

- 25. There are 20 awards to be won:
 - a. 1st Place
 - b. 2nd Place
 - c. 3rd Place
 - d. Highly Commended Judge's Pick (x1)
 - e. Highly Commended (x16)
- 26. The winner must be that of an individual person (not a business, family or syndicate).
- 27. The finalists will be notified on Tuesday 14 January 2020 and a high resolution image of at least 5MB will be requested by the Promoter and will be provided by the entrant no later than 48 hours after the request has been made.

Prizes:

- 28. There are the following prizes to be won and the winners will be notified at a presentation evening on **Friday 24**th **January 2020**;
 - a. First Place Winner sponsored by Priority One: The chosen winner will win \$5,000.00 cash, their winning photograph displayed in the Trustpower Photographic Exhibition on The Strand, their winning photograph in a Weekend Sun photo feature and their winning photograph profiled in an UNO. Magazine feature on the exhibition.
 - b. **Second Place Winner sponsored by Tauriko Business Estate:** The chosen winner will win \$3,000.00 cash, their winning photograph displayed in the Trustpower Photographic Exhibition on The Strand, their winning photograph in a Weekend Sun photo feature and their winning photograph profiled in an UNO. Magazine feature on the exhibition.
 - c. Third Place Winner sponsored by Holland Beckett Law: The chosen winner will win \$1,500.00 cash, their winning photograph displayed in the Trustpower Photographic Exhibition on The Strand, their winning photograph in a Weekend Sun photo feature and their winning photograph profiled in an UNO. Magazine feature on the exhibition.
 - d. **Highly Commended Judge's Pick Winner sponsored by Sharp Tudhope:** The chosen winner will win \$500 cash, their winning photograph displayed in the Trustpower Photographic Exhibition on The Strand, plus their photograph in an UNO. Magazine feature and acknowledgement in a Weekend Sun feature
 - e. **Highly Commended Winners** The chosen winners will have their winning photograph displayed in the Trustpower Photographic Exhibition on The Strand and they will also be acknowledged in the Weekend Sun and the UNO. Magazine feature on the exhibition.

- 29. By accepting the Prize each winner agrees that the winner's name and photograph may be used for publicity and promotional purposes associated with the competition and exhibition. The winner also agrees to participate in any publicity activities that the Promoter may reasonably require. The winner is not entitled to any payment or other compensation in connection with these activities.
- 30. The publication portion of the prize is not exchangeable for cash.
- 31. Any prize money will be paid directly into a nominated account in the name of the winners.

Trustpower Photographic Exhibition is proudly brought to you by the following businesses:

Exhibition sponsors













Prize sponsors









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